



Executive Board

President
Vice President
Treasurer
Secretary

Tara Masterson
Chris Raimondi
Schuyler Saltiel
Leigh Gilsenan

After a two-year hiatus from our full celebration, we are back and better than ever. With a whole new fireworks show by *Grucci* and fun-filled parade in store for everyone, we are ready to bring back the Tradition!

The Fourth of July in Ridgewood really is a community wide effort. While we are fortunate to have so much physical support from the Village of Ridgewood, but we still need financial support from our local businesses and residents. Without you, this day would not be possible.

The Fourth of July brings **thousands** of people to our Village, and we offer unparalleled exposure for your business. There are many unique advertising opportunities that include signage in the parade, your link on our website, a listing of your business in all our ads and press releases, as well as announcements from the grandstand during the parade and from the stage before the fireworks. Your business will gain this extensive exposure, not only to Ridgewood residents but also neighbors from surrounding towns that come to the Village for the festivities!

Please join our 2022 Fourth of July celebration as we continue to not only **Support the Tradition** but also **Save the Tradition**. Regardless of what you decide, all sponsorships and donations are greatly appreciated. Your support, at any level, assists us in continuing this important day that brings the community together.

Additional information and answers to any questions can be found on our website, ridgewoodjuly4.com. Also, please do not hesitate to contact Leigh Gilsenan at 201.637.2329 or LeighGilsenan@gmail.com should you have any questions or to become a sponsor.

Sincerely,

The Ridgewood Fourth of July Committee



SUPPORT THE TRADITION
Flag Waver \$50 - \$249

Name and link to your business on our website.

Star \$250 - \$499

Support the Tradition Star, name and link to your business on our website.

Firecracker \$500 - \$999

Name announced fireworks, Support the Tradition Star, name and link to your business on our website.

Red \$1,000 - \$2,499

4 fireworks tickets, name and logo on ad truck during the parade, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

White \$2,500 - \$4,999

4 Reserved Seating fireworks tickets, name and logo on ad truck during the parade, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

Blue \$5,000 - \$9,999

10 Reserved Seating fireworks tickets, name and logo on ad truck during the parade, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

Liberty \$10,000 +

20 Reserved Seating fireworks tickets, name and logo on ad truck during the parade, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

See the Reverse for Unique Sponsorship Opportunities

Flag Raising \$750

Name announced at the flag raising along with name announced at grandstand during parade and at fireworks. Support the Tradition Star and name and logo on our website

Program Printing \$1,500

Name and logo printed on the program distributed to all attendees at the evening events, along with 4 fireworks tickets, name and logo on ad truck during the parade, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

Marching Band \$1,000

One of several bands featured during the parade along with 4 fireworks tickets, name and logo on ad truck during the parade, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

Glow Necklaces \$1,500

Distributed to all attendees at Vets Field Evening Entertainment and Fireworks along with 4 fireworks tickets. name and logo on ad truck during the parade, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

Special Guest Car/Float \$3,000

Name and/or logo printed on both sides of car/float carrying the Special Guest featured during the parade along with 4 fireworks tickets, name and logo on ad truck during the parade, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

Postcard Printing \$3,500

Name and logo printed on the postcard mailed to all over 9700 households in Ridgewood, along with 4 Reserved Seating fireworks tickets, name and logo on ad truck during the parade, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

Sky Divers \$3,500

One Sky Diver will jump with a banner containing your name and logo along with 4 Reserved Seating fireworks tickets, name and logo on ad truck during the parade, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

LED Ad Truck \$5,000

Your name and logo featured on the Ad Truck during the parade and fireworks along with 10 Reserved Seating fireworks tickets, name announced at the grand stand and fireworks, Support the Tradition Star, name and link to your business on our website.

Fireworks Finale \$7,500

Your name announced before the Fireworks begin along with 20 Reserved Seating fireworks tickets, name and logo on ad truck during the parade, name announced at the grandstand, Support the Tradition Star, name and link to your business on our website.



Company Name (as you would like it to appear on advertising):

Contact Person: _____

Address: _____

Phone Number: _____

Email: _____

Sponsorship Amount:

Liberty: \$ _____

Blue: \$ _____

White: \$ _____

Red \$ _____

Firecracker \$: _____

Star \$: _____

Flag Waver: \$ _____

Other \$: _____

Unique Sponsorship Opportunity: _____

Please make all checks payable to "The Ridgewood Fourth of July Celebration, Inc." and mail to P.O. Box 140, Ridgewood, New Jersey 07450. All donations are tax deductible.

If you have any questions or would like to discuss being a sponsor for the "Ridgewood Fourth of July" please contact Leigh Gilsenan at LeighGilsenan@gmail.com or 201.637.2329.

THANK YOU FOR SUPPORTING THE TRADITION