



Executive Board

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The weather may not feel like it but Spring is right around the corner and so is the Ridgewood Fourth of July Celebration will be here. The **Ridgewood Fourth of July Celebration** is a remarkable event and we want you to be a part of it! This year our theme is **“Rockin’ Ridgewood: Celebrating All-American Music.”**

Each year the Celebration would not be possible without sponsors like you. As an **all-volunteer** independent organization, the events are funded entirely by donations and sponsorships. As a sponsor, we offer you unique advertising opportunities that include signage in the parade, your link on our website, a listing of your business in all our ads and press releases, as well as announcements from the grandstand during the parade and from the stage before the fireworks. Your business will gain this extensive exposure, not only to Ridgewood residents but also neighbors from surrounding towns that come to the Village for the festivities!

Because of generous support from you and the community, we have one of the best small town Independence Day celebrations. We have been featured on *CNN* and *Good Morning America*, as well as local New York stations.

Attached you will find a list of sponsorship options and opportunities. In recent years our operating expenses have increased, particularly the cost of security, which has doubled. In reviewing the attached we ask that you consider increasing your level of sponsorship to help us offset this financial burden.

Please join our 2018 Fourth of July celebration as we continue to ***Support the Tradition!*** Regardless of what you decide, all sponsorships and donations are greatly appreciated. Your support, at any level, assists us in continuing this important tradition that brings the community together to celebrate our great nation.

Additional information and answers to any questions can be found on our website, ridgewoodjuly4.com. Also, please do not hesitate to contact Leigh Gilsenan at 201.637.2329 or LeighGilsenan@gmail.com should you have any questions or to become a sponsor.

Sincerely,

The Ridgewood Fourth of July Committee